



Department  
of Health &  
Social Care

Medtech Directorate  
39 Victoria Street  
Westminster  
London  
SW1H 0EU

23 March 2023

Dear Trade Associations

Re: Medtech Adoption

Following publication of the inaugural Medical Technology Strategy in February we are seeking your input to identify high impact medical technologies which could make a significant impact on NHS priorities. These will be products that are currently in the marketplace but have not yet been able to be adopted at scale.

We will review submissions to help identify which could be potential candidate categories for additional support to drive adoption uptake. To submit an innovation, please complete and return the attached one-page template and email to [medtech@dhsc.gov.uk](mailto:medtech@dhsc.gov.uk) with the subject heading 'Medtech adoption proforma' by no later than 5pm Wednesday 29 March.

Proposed technologies must be market ready with relevant regulatory approval and listed on a national framework agreement and carry evidence of impact. Proposals may include existing products on the market which can demonstrate a high impact if adopted at scale. Proposals may also include new to market products in which evidence is less established on the basis that costs are reflective of such evidence gaps.

Although the deadline to respond is short the intention of the open call is to ensure we have as far as practical a level of awareness of available opportunities.

Yours sincerely

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