



Who is BIVDA?

BIVDA (The British In Vitro Diagnostics Association), represents the interest of the UK In Vitro Diagnostic (IVD) industry to various stakeholders including British governmental agencies, healthcare and laboratory professionals who use or rely on our products, patient groups and the general public.

Our Mission

Our Mission is to promote the role of IVD in healthcare and to meet the needs of the UK Diagnostics Industry and patients through representation and professional services.

What BIVDA can offer you?

- BIVDA can assist you in communicating with our members for policy and market engagement and act as a sounding post for your plans.
- BIVDA can assist in the use of our established 'Code of conduct' between our members and Healthcare professionals.
- BIVDA can work with you to develop best practice.
- BIVDA can offer you a resource that addresses issues individually with companies or as a sector.
- BIVDA allows healthcare professionals and their organisations to attend some of our member meetings and be a guest speaker.
- BIVDA can facilitate fair and transparent market engagements with a range of our members.
- BIVDA can be your trusted partner in order to facilitate access to a wide range of industry members.
- BIVDA is the industry expert in Pathology managed service procurement and delivery support.

BIVDA's code of conduct with healthcare professionals

To assist the interaction with Healthcare professional, BIVDA has created a transparent 'Code of conduct' whereby standards appropriate to various types of relationships with healthcare professionals are clearly laid out.

BIVDA members recognise that adherence to ethical standards and compliance with applicable laws are critical to the industry's ability to continue its collaboration with healthcare professionals.

BIVDA members are encouraged to utilise ethical business practices with socially responsible industry conduct related to their interactions with healthcare professionals.

Members should also respect the obligation of healthcare professionals to make independent decisions regarding treatment.

Ask for a copy of our Code of conduct and Code of Ethical Business practice.

Find out more by speaking to:



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